

AGS Conclave Safety Tips

Criminals are getting **smarter**, **bolder**, **and more violent every day**. Be prepared to help keep our industry safe throughout tradeshow season.

WHILE ATTENDING AGS CONCLAVE:

- Know Before You Go: <u>Visit the Clarity Blog</u> to learn everything you need to know about pre, during, and post-show security.
- Badge Security: Wear your badge during the event but remove when you leave the show floor. After the event, destroy your badge by shredding or cutting it to prevent unauthorized use.
- Be Aware of Your Surroundings: Pay attention to exits, keep valuables close to your body and be conscious of who is in earshot of your conversations. Report any suspicious activity to security personnel immediately.
- Insurance: Be sure all merchandise and personal valuables are covered – talk to your trusted agent about your specific coverage limits before you go.
- Booth Safety: Always have more than one trained associate available for set-up, take-down and working during show hours. Never leave your booth unattended during show hours.
- On-site Jewelry Handling: Provide one-on-one attention to each customer and show only one item at a time. All merchandise should be controlled behind lockable cases if not being actively shown.

PROTECT YOUR STAFF AND STORE WHILE YOU'RE AWAY:

- Make a Plan: Check out our <u>Jewelers Guide</u> to <u>24/7 Security</u> for help putting together a comprehensive security plan to protect your store while you're attending Conclave.
- Suspicious Activity: Respond to all alarms immediately and log, record, and report all suspicious activity to local law enforcement.
- Emergency Communication: Establish a clear protocol for staff to reach you while traveling. Identify a contact in your store, not attending Conclave, to check in with daily.
- Security Measures: Test your alarm system, motion detectors and cameras before leaving. Consider an <u>Interactive Video Detection System</u> for live monitoring on your phone.
- Staff Training: Encourage your staff to utilize our FREE <u>Safety and Security Academy</u> and <u>Crime Awareness Video Series</u> for comprehensive knowledge of safety best practices.

Come visit us at our booth to learn more about protecting your business!

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