



# Generating Community Impact Breakfast

Saturday, June 11, 2022  
8 am PST  
at JCK Las Vegas

**The Women's Jewelry Association invites you to attend our breakfast fundraiser at the JCK Show.**

Our fundraiser will feature a keynote presentation by **Karine Bah Tahé, Founder and CEO of Blue Level Training**, a Black woman-owned enterprise focused on **Diversity, Equity and Inclusion** training that builds diverse, inclusive, and respectful work environments.



*Karine Bah Tahé is the founder and CEO of Blue Level. She has spent the past 10 years working in training, international recruitment, C-suite diversity, equity, and inclusion development, and international business journalism.*

*Her areas of expertise include diversity, equity, inclusion, anti-racism, inclusive communications, microaggressions, and sexual harassment prevention. She has worked with international leaders, the diplomatic community, academic innovators, and senior business executives from a range of industries in the United States, Canada, Brazil, Switzerland, Sweden, Germany, India, and Australia.*

*Karine holds a Bachelor of Commerce degree from Concordia University and Certificates from Cornell University in Strategic Human Resources Leadership and Diversity and Inclusion.*

**Participation in WJA's event will showcase your company's commitment to uplifting and empowering women and unrepresented leaders in our industry and the importance of DEI education and training for businesses.**

## **Community Impact Sponsor \$10,000**

- ◆ Showcase your commitment to community impact by underwriting WJA's breakfast at JCK Las Vegas
- ◆ Impact our industry by hosting a virtual Blue Level DEI training session for WJA membership (date to be confirmed)
- ◆ 10 licenses for your business to receive DEI eLearning certification
- ◆ 5 tickets for guests to attend the breakfast, includes food & beverages
- ◆ WJA Instagram sponsored posts leading up event, includes Instagram Live with WJA
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

## **Leadership Sponsor \$7,500**

- ◆ Showcase your Leadership to community impact by underwriting WJA's breakfast at JCK Las Vegas
- ◆ 6 licenses for your business to receive DEI eLearning certification
- ◆ 4 tickets for guests to attend the breakfast, includes food & beverages
- ◆ WJA Instagram sponsored posts leading up event
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

## **Education Sponsor \$5,000**

- ◆ 5 licenses for your business to receive DEI eLearning certification
- ◆ 3 tickets for guests to attend the breakfast, includes food & beverages
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

## **Empowerment Sponsor \$2,500**

- ◆ 3 licenses for your business to receive DEI eLearning certification
- ◆ 2 tickets for guests to attend the breakfast, includes food & beverages
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

For further information, please contact **Rachel Jurisz**, [rachel@womensjewelryassociation.com](mailto:rachel@womensjewelryassociation.com).