

CONFIDENTIAL. Merchant use only – do not distribute to customers

Prove Process



Prove is an identity verification and authentication platform to help merchants reduce fraud and improve the customer experience.

Benefits

- Verified identity information pre-populates into the credit application.
- One tap authentication solution.
- Verify consumer's identity from their personal mobile device.

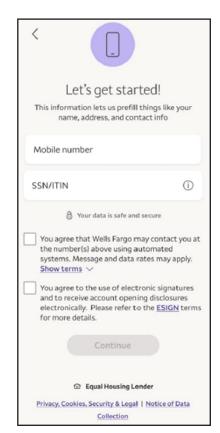
Process

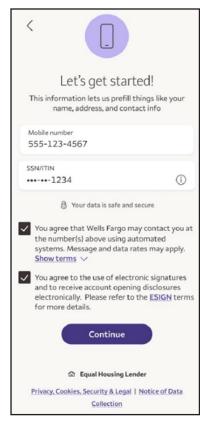
Step 1

The applicant selects "Apply" on the merchant's website, or scans the QR code found on the signage provided by the merchant to launch the application.

Step 2

The applicant enters their mobile phone number and their Social Security Number (SSN)/ Individual Taxpayer Identification Number (ITIN) and agrees to being contacted at the number provided. The applicant agrees to the use of an electronic signature (ESign) and to receive account opening disclosures electronically. Select "continue" to begin the validation process.





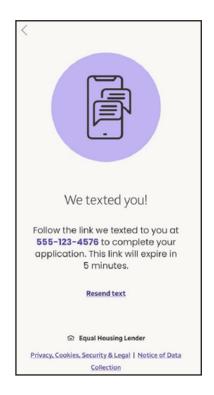
Step 3

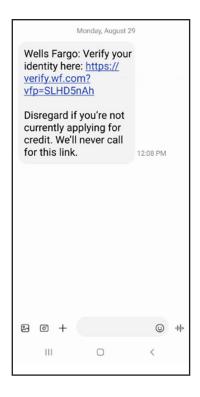
A text message is sent to the customer's phone with a link to select.

Behind the scenes, Prove attempts to authenticate the applicant using their mobile phone number and SSN.

Due to system limitations, ITIN holders cannot be validated with Prove and will need to apply in-store. Likewise, if a social security number holder fails validation, they are required to apply in-store.

*By providing a mobile phone number, the customer agrees to receive a one-time text message from Wells Fargo Bank, N.A. with a link to verify their identity.

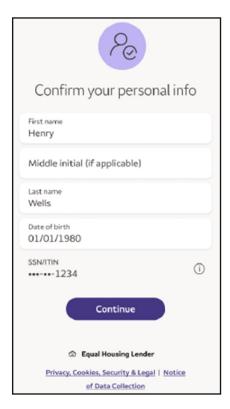


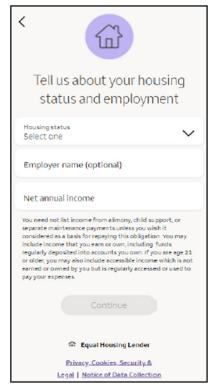


Step 4

If authenticated, the rest of the applicant's demographic information is pre-filled in the credit application (first name, last name, and date of birth).

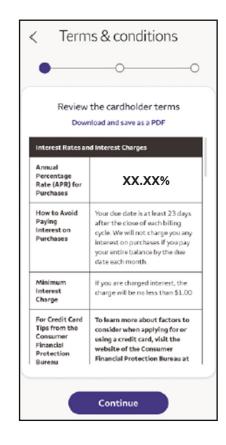
The applicant will enter some additional information including their net annual income and their own valid personal email address before selecting Continue.





Step 5

The customer will review the Terms and Conditions and agree to all things listed. Once they select "continue," the application will be submitted and the credit decision shown.







Questions?

If you have any questions about the Prove Process, please contact your relationship representative. We accommodate telecommunications relay service calls.