



American Gem Society® credit card program from Wells Fargo\*

## Take a closer look at how it could help you

"Our members benefit greatly from the private label credit card program issued by Wells Fargo. This program, specifically created for AGS members and their customers, offers customer financing with special features, such as competitive credit limits, attractive quarterly promotions, and volume rebates. The program is designed to drive traffic to AGS members' stores, grow their business, and generate customer loyalty. It is, without a doubt, one of the most successful member benefits available to members of the American Gem Society and we are proud to offer them this important service."

Katherine Bodoh, RJ | CEO American Gem Society and AGS Laboratories

\*The American Gem Society credit card program is offered by Wells Fargo and administered by Wells Fargo Retail Services.

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## Powerful benefits for AGS members

- Lower dealer pricing keeps it affordable
- More volume rebates give you more opportunities to earn
- Use scan-to-apply, text-to-apply, and remote transactions to streamline consumer purchases<sup>1</sup>
- Quarterly promotions lower your discount rates
- Cardholder marketing support attracts repeat customers
- New fraud prevention tools to protect you from fraudulent purchases



Learn more about the benefits of using the American Gem Society credit card program.

Call us at 1-844-259-5332.

<sup>1.</sup> Ensure the customer's device can connect to the Internet. Message and data rates may apply. © 2022 Wells Fargo Bank, N.A. 7230402 0422