## EMERGING DESIGNER FIRM MEMBERSHIP

### BENEFIT | EMERGING DESIGNER FIRM MEMBERSHIP | $395/YEAR
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**RETAIL FIRM MEMBERSHIP MAILING LIST** | ✓ Monthly
**PROFILE IN ALL DIRECTORIES** (including Find a Vendor) | ✓
**ELECTRONIC COMMUNICATIONS**
- Dedicated eblast | ✓
- Listing in trade show eblasts | ✓
**CONCLAVE** (including registration, advertising, showcasing opportunities) | ✓
- Conclave eNews Advertising | Based on availability
**SPECTRA**
- Member spotlight and article submission | Based on availability
- Advertising | ✓
**SPECTRA UPDATE**
- Member spotlight and article submission | Based on availability
- Advertising | Based on availability
**PROMOTION ON AGS WEBSITE** *(Trending Now, Member News, and Member Calendar)* | Based on availability
**PROMOTION IN BRILLIANCE AND AGS BLOG** | Based on availability
**SOCIAL MEDIA PROMOTION** *(including Instagram Takeover)* | Based on availability
**EDUCATION**
- AGS Education Courses & Course Materials | ✓
- Content Leader – opportunity to present webinars, articles, and more | ✓
**MOBILE APP ADVERTISING** | Based on availability
**AD RETARGETING** | Based on availability

For more information regarding membership, contact membership@ags.org or 866.805.6500.
EMERGING DESIGNER
MEMBERSHIP BENEFITS

MEMBER NEWS & TOOLS
- AGS Go, mobile app
- AGS Retailer SourceHub
- Find A Vendor
- Job Board
- Official American Gem Society logos and Brand Standards Guide
- Social Media Content Portal
- Spectra, quarterly publication
- Spectra Update, semi-monthly publication

EDUCATION & NETWORKING
- American Gem Society Professional Credentials and Designations
- AGS PRO (online education portal)
- Member Groups, including Regional Guilds and Young Titleholders
- Mentoring Program

BUSINESS SOLUTIONS
- Jewelers Mutual Group
- JM Shipping Solution

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