# Conclave: Prospect

## Email Template

To: Prospect

Cc: membership@ags.org

Subject: Invitation to AGS Community + Conclave

Hello Prospect,

I wanted to personally invite you to join the AGS Community! As a fellow member, you’ll harness the power of the collective to solve business challenges, create strategic opportunities, grow your business with valuable tools and benefits, and advance your professionalism along with the members of your team.

Plus, my favorite member benefit, [Conclave](http://www.ags.org/conclave), is right around the corner and I don’t want you to miss out. Conclave is professional development conference and is live Austin, TX April 15-17, 2-24. It features leading national speakers and industry experts, all teaching a variety of topics ranging from gemological training to sales, leadership, and marketing sessions. Why attend Conclave? [Click here](https://www.americangemsociety.org/conclave-2024-why-attend) to learn more.

Conclave is an AGS Community exclusive but if you submit your application today, I’ve cc’d the membership team to register you at the member rate while working with you to complete the application process. [Click here](http://www.ags.org/membership) to apply today!

I hope you’ll consider joining so that I can see you soon at Conclave!

Sincerely,

Email Signature