

SCHEDULE AT-A-GLANCE

What not to miss:

While you can't go wrong with education of this caliber, we're offering friendly advice on some not-to-miss sessions.

Guy Kawasaki – Wednesday

Supplier Gallery – Wednesday & Thursday

Fashion Show – Wednesday

Harvard Business Professors – Friday & Saturday

American Gem Society® Technology Center*

Colorvision Screening*

Hands-on Gemology with GIA*

Sharing Secrets Panel – Friday

Shipley Luncheon – Saturday

Titleholders' Luncheon with Greg Link – Friday

M² Ultra Lounge – Friday

Membership Breakfast with Wells Fargo – Saturday

*Various times. Check daily schedule for details.

Wednesday, April 21

7:45am-5pm	<input type="radio"/> Cyber Café		Pg.15
	<input type="radio"/> Networking Area		Pg.15
8am-9:45am	<input type="radio"/> Opening Breakfast with Guy Kawasaki	WE-01	Pg.20
10am-11am	<input type="radio"/> Q&A w/Guy Kawasaki	WE-02	Pg.20
10am-12pm	<input type="radio"/> Colorvision	CW-01	Pg.18
	<input type="radio"/> Identifying Diamond Treatments (Lab and Lecture)	WE-03	Pg.21
	<input type="radio"/> Digital Marketing in the Global Economy	WE-04	Pg.21
	<input type="radio"/> How an Appraiser Should Look at Jade	WE-05	Pg.21
10am-4pm	<input type="radio"/> Supplier Gallery	WE-06	Pg.21
12pm-1:30pm	<input type="radio"/> Lunch Buffet	WE-07	Pg.21
1:30pm-2pm	<input type="radio"/> Newcomers Reception		
2pm-4pm	<input type="radio"/> Appraisals I	WE-08	Pg.21
	<input type="radio"/> The "WOW" Factor: How to Effectively Present and Engage Your Audience	WE-09	Pg.22
3pm-4pm	<input type="radio"/> Coffee Break		
3pm-5pm	<input type="radio"/> Colorvision	CW-02	Pg.18
	<input type="radio"/> Identifying Diamond Treatments (Lab and Lecture)	WE-10	Pg.22
	<input type="radio"/> How an Appraiser Should Look at Jade	WE-11	Pg.22
4pm-5:30pm	<input type="radio"/> Self Management	WE-12	Pg.22
4pm-6pm	<input type="radio"/> Appraisals II	WE-13	Pg.22
6pm-9pm	<input type="radio"/> Supplier Fashion Show and Showcase Reception	WE-14	Pg.23

Thursday, April 22

7:45am-5pm	<input type="radio"/> Cyber Café		Pg.15
	<input type="radio"/> Networking Area		Pg.15
8am-9:45am	<input type="radio"/> General Session Breakfast with George Whalin	TH-01	Pg.26
10am-11am	<input type="radio"/> Q&A w/George Whalin	TH-02	Pg.26
	<input type="radio"/> CG Clinic	TH-03	Pg.27
10am-12pm	<input type="radio"/> Succession Planning for Closely Held Businesses	TH-04	Pg.27
10am-2pm	<input type="radio"/> CGA Exam	TH-05	Pg.27
10am-5pm	<input type="radio"/> Supplier Gallery	TH-06	Pg.16
10:30am-12pm	<input type="radio"/> Opal Evaluation & Valuation	TH-07	Pg.27
11:30am-12:30pm	<input type="radio"/> CG Clinic	TH-08	Pg.27
	<input type="radio"/> Good and Bad Marriages: What to Look For	TH-09	Pg.28
12pm-1:30pm	<input type="radio"/> Lunch Buffet	TH-10	Pg.28
2pm-2:30pm	<input type="radio"/> A Toast to Titleholders		
2pm-3pm	<input type="radio"/> Coffee Break		
2:30pm-3:30pm	<input type="radio"/> Secondary Markets	TH-11	Pg.28
	<input type="radio"/> AGSL: The [R]evolution in Diamond Reports	TH-12	Pg.28
3pm-4pm	<input type="radio"/> The Profitable Effect & Practical Diversity of ASET Tools.	TH-15	Pg.28
3pm-5pm	<input type="radio"/> Colorvision	CW-03	Pg.28
	<input type="radio"/> Succession Planning for Closely Held Businesses	TH-13	Pg.28
3:30pm-5pm	<input type="radio"/> Opal Evaluation & Valuation	TH-14	Pg.28

Friday, April 23

7:45am-5pm	<input type="radio"/> Cyber Café	Pg.15			
	<input type="radio"/> Networking Area	Pg.15			
8am-9:45am	<input type="radio"/> General Session Breakfast with William Taylor	FR-01	Pg.29		
10am-11am	<input type="radio"/> Q&A w/William Taylor	FR-02	Pg.29		
	<input type="radio"/> CGA Clinic	FR-03	Pg.30		
	<input type="radio"/> Breaking Down the Color Barrier	FR-04	Pg.30		
	<input type="radio"/> Who Are You? And Why Are You Asking Me All These Questions?	FR-05	Pg.30		
	<input type="radio"/> Light Performance & Sales Performance: The Diamond Quality Certificate® Unites Them	FR-31	Pg.30		
10am-11:30am	<input type="radio"/> True Crime: An Insiders Look at Jewelry Theft	FR-07	Pg.30		
	<input type="radio"/> [R]evolutionize Your Profitability	FR-08	Pg.31		
10am-12pm	<input type="radio"/> Colorvision	CW-04	Pg.18		
	<input type="radio"/> Identifying Ruby and Sapphire (Lab and Lecture)	FR-06	Pg.31		
10:30am-12pm	<input type="radio"/> Diamond Colors: Cutting Edge Technology	FR-09	Pg.31		
	<input type="radio"/> Rough Diamond Appreciation	FR-10	Pg.31		
	<input type="radio"/> Trends to Treasure: A Jewelers Guide to Turning High Fashion into High Profits	FR-11	Pg.31		
11am-12pm	<input type="radio"/> War Stories and Love Stories of the Appraisal Business	FR-12	Pg.32		
	<input type="radio"/> Effective Negotiations: How to Craft Win-Win Solutions	FR-13	Pg.32		
12:30pm-1:45pm	<input type="radio"/> Titleholders' Luncheon with Greg Link	FR-14	Pg.33		
	<input type="radio"/> Trends to Treasure: A Jewelers Guide to Turning High Fashion into High Profits	FR-15	Pg.32		
	<input type="radio"/> Effective Negotiations: How to Craft Win-Win Solutions	FR-16	Pg.32		
	<input type="radio"/> The Price (Value) is Right	FR-17	Pg.34		
2pm-3:30pm	<input type="radio"/> Selling with an AGS Advantage: Delivering the NEW One-Minute Engagement	FR-30	Pg.32		
2pm-4pm	<input type="radio"/> Identifying Ruby and Sapphire (Lab and Lecture)	FR-19	Pg.34		
2pm-5pm	<input type="radio"/> Colorvision	CW-05	Pg.18		
2:30pm-5:30pm	<input type="radio"/> Leading at the Speed of Trust Workshop	FR-20	Pg.34		
3pm-4pm	<input type="radio"/> Faceless to Facebook: Web Development, Internet Marketing and Social Networking Best Practices & Promotions	FR-21	Pg.34		
	<input type="radio"/> Boston: Birthplace of the American Round Brilliant Diamond	FR-22	Pg.34		
3pm-4:30pm	<input type="radio"/> Sharing Secrets Panel	FR-25	Pg.35		
	<input type="radio"/> True Crime: An Insiders Look at Jewelry Theft	FR-24	Pg.36		
4pm-5:30pm	<input type="radio"/> Diamond Colors: Cutting Edge Technologies	FR-26	Pg.36		
	<input type="radio"/> Diamond Rough Appreciation	FR-27	Pg.36		
	<input type="radio"/> [R]evolutionize Your Profitability	FR-28	Pg.36		
6pm-9pm	<input type="radio"/> M ² Ultra Lounge Reception & Live Auction	FR-29	Pg.36		

Saturday, April 24

8am-5pm	<input type="radio"/> Cyber Café	Pg.15			
	<input type="radio"/> Networking Area	Pg.15			
8:30am-9:45am	<input type="radio"/> Membership Breakfast with Wells Fargo	SA-01	Pg.38		
10am-11am	<input type="radio"/> Ignite Your Sales	SA-02	Pg.39		
	<input type="radio"/> Platinum & Lasers, The Ultimate Solution	SA-03	Pg.39		
10am-11:30am	<input type="radio"/> Profit and Professionalism: One ASET to Build Both	SA-24	Pg.40		
	<input type="radio"/> The Evolving World of Gemstone Treatments	SA-05	Pg.39		
	<input type="radio"/> Panel of Experts: Important Topics of Compliance, Ethics, and Risk Management	SA-06	Pg.39		
10am-12pm	<input type="radio"/> Emerald and Other Gem Treatments	SA-04	Pg.39		
10:30am-12pm	<input type="radio"/> Diamond Cutting Demonstration	SA-07	Pg.40		
	<input type="radio"/> Can You Compete with Blue Nile? Yes We Can.	SA-08	Pg.40		
11am-12pm	<input type="radio"/> Lighting to Increase Profits	SA-09	Pg.40		
	<input type="radio"/> Making Your Gem & Jewelry Photography a Magnificent Snap!	SA-10	Pg.40		
	<input type="radio"/> Opal, the Magic Gem	SA-11	Pg.40		
12:30pm-1:45pm	<input type="radio"/> Shipley Award Luncheon	SA-12	Pg.41		
2pm-3pm	<input type="radio"/> Lighting to Increase Profits	SA-13	Pg.42		
	<input type="radio"/> The Keys to Selling Color	SA-14	Pg.42		
2pm-3:30pm	<input type="radio"/> Can You Compete with Blue Nile? Yes We Can.	SA-15	Pg.42		
2:30pm-4pm	<input type="radio"/> Diamond Cutting Demonstration	SA-16	Pg.42		
	<input type="radio"/> The Evolving World of Gem Treatments	SA-17	Pg.42		
	<input type="radio"/> Limited Inventory, Unlimited Possibilities with CAD/CAM	SA-18	Pg.42		
3pm-4pm	<input type="radio"/> Opal, the Magic Gem	SA-19	Pg.42		
	<input type="radio"/> A Photo Safari to Colored Gems of the World	SA-20	Pg.43		
4pm-5pm	<input type="radio"/> Faceless to Facebook: Web Development, Internet Marketing and Social Networking Best Practices & Promotions	SA-21	Pg.43		
	<input type="radio"/> Platinum Alloys, Features and Benefits	SA-22	Pg.43		
5:15pm-6:15pm	<input type="radio"/> Closing Session & Reception	SA-23	Pg.43		