

All Aboard the Conclave Express!

These Education Tracks will lead you in the right direction. Each track contains classes in a particular category to help guide your selections. These classes will improve your skills and knowledge in gemology, appraising, business, technology, and sales. Be sure to carefully read the class descriptions on the following pages. Some are limited in size and some have pre-requisites to attend.

Hands-On Gemology

GIA:

Wednesday

- Identifying Diamond Treatments

Thursday

- CG Clinic

Friday

- Identifying Ruby and Sapphire

Saturday

- Emerald and Other Gemstone Treatments

Appraising

Wednesday

- How an Appraiser Should Look at Jade
- Appraisals I & II

Thursday

- Opal Evaluation and Valuation
- Good and Bad Marriages
- Secondary Markets

Friday

- CGA Clinic
- War Stories & Love Stories
- The Price (Value) is Right

Saturday

- The Evolving World of Gem Treatments

Diamonds

Wednesday

- Identifying Diamond Treatments

Thursday

- AGS Laboratories: The [R]evolution in Diamond Reports

Friday

- Diamond Rough Appreciation
- Boston: Birthplace of the American Round Brilliant Cut Diamond
- Diamond Colors: Cutting Edge Technologies

Saturday

- Diamond Cutting Demonstration

Technology

Wednesday

- Digital Marketing in the Global Economy

Thursday

- The Profitable Effect & Practical Diversity of ASET Tools

Friday

- Faceless to Facebook

Saturday

- Limited Inventory; Unlimited Possibilities
- Platinum & Lasers
- Platinum Alloys
- Faceless to Facebook
- Lighting to Increase Profits
- Making Your Gem Photography Snap
- Profit & Professionalism: One ASET to Build Both

HARVARD BUSINESS SCHOOL:

Friday

- Effective Negotiations

Saturday

- Can You Compete with Blue Nile?

Business/ Selling

The AGS Tech Center:

Thursday

- The Profitable Effect & Practical Diversity of ASET Tools

Friday

- Light Performance & Sales Performance: The DQC Unites Them
- Selling With an AGS Advantage: Delivering the *NEW* One-Minute Engagement

Saturday

- Profit & Professionalism: One ASET to Build Both

Wednesday

- Self Management
- How to Effectively Present & Engage Your Customers

Thursday

- Succession Planning

Friday

- Revolutionize Your Profitability
- Speed of Trust Workshop
- True Crime
- Sharing Secrets Panel
- Who Are You & Why Are You Asking Me All These Questions?

Saturday

- Ignite Your Sales
- Compliance Panel

Color Gemstones

Wednesday

- How an Appraiser Should Look at Jade

Thursday

- CG Clinic
- Opal Evaluation and Valuation

Friday

- Identifying Ruby and Sapphire
- Breaking Down the Color Barrier
- Trends to Treasure

Saturday

- The Keys to Selling Color
- Emerald and Other Gemstone Treatments
- Opal, the Magical Gem
- A Photo Safari to Colored Gems of the World

 Classes marked with ● are hands-on/interactive.