

AGS International Conclave

April 25-30, 2012

Doral Golf Resort and Spa – Miami, FL

REQUEST FOR PROPOSALS

In 2011, the AGS International Conclave was an overwhelming success due to the networking opportunities and the outstanding lineup of keynote, featured, and breakout speakers. Now we face the challenge to exceed our members' expectations with even a higher level of education and more time for networking. Now, as we plan for the 2012 program, we encourage your input and help to provide another great event.

The goal for the next year's conference is to turn up the heat and deliver a more energetic program that reignites the passion in our members' business and life. Our evaluation feedback from the San Francisco Conclave has shown that people want more discussion-based, hands-on, and interactive sessions. A facilitated dialogue on a particular topic would be very well received.

There isn't one magic solution. Whatever your idea is, we want to hear it.

- Do you have a solution to integrate traditional and cutting-edge strategies to help increase the bottom line?
- Do you have a pressing issue that you want to discuss with your peers in an open dialogue?
- What was the best idea you ever implemented?

Registration and Travel Info

All content leaders are able to register for Conclave at the reduced rate of \$695 and are responsible for all related travel costs.

Content Leader Expectations

Please note that all accepted content leaders are expected to meet ALL posted dates and deadlines. We reserve the right to make adjustments to any session that does not meet deadlines.

Selection Process

Submit your proposal by **September 16, 2011**. Each submission will initially be reviewed and then you will be contacted on the status of your submission by **mid October**.

NOTE: Presentations cannot be a sales pitch. If you are supplier of products and/or services, please fashion your session in such a way as to benefit our member without "selling to them".

Conclave Presentation Proposal Form

Contact Information for Content Leaders

If you plan on having a panel with Q&A, please be sure to have a variety of expertise on the panel. Also, if you are a consultant or industry partner, we strongly recommend that you pair up with an AGS retail or supplier member.

Content Leader Contact Information (REQUIRED)

The information you provide here will be how we communicate with you about the status of your proposal. And, upon acceptance, this information will be used online and in print, so please be accurate.

Full Name: _____
Credentials (RJ, RS, CG, CGA etc.): _____
Title: _____
Organization: _____
Email: _____
Phone: _____

Co-Content Leader (if applicable – REQUIRED)

Contact Information

Full Name: _____
Credentials (RJ, RS, CG, CGA etc.): _____
Title: _____
Organization: _____
Email: _____
Phone: _____

Please describe any past presentation experience, either with AGS or another organization, and any feedback you may have received.

Would you be interested in writing or being interviewed for one of AGS’ publications?
YES or NO

Proposal Session Title:

Proposal Overview/Description:

Identify the topic and overall goal of the session in a one or two paragraph description or abstract. The information you provide below will help us understand the purpose of your session. If selected, the description below will be modified and used in the marketing brochure and website. (You are limited to 150 words).

Content Outline:

Indicate the key points to be covered and supporting topics; show the order and relative importance of each. (You are limited to 150 words).

Learner Outcomes/Key Takeaways:

Specifically identify what three things the learner will take back to their association after attending your session. Specify how the learner will be able to apply the knowledge or change the way they perform their job after attending your session.

Objective 1: _____

Objective 2: _____

Objective 3: _____

The AGS International Conclave is an opportunity for industry professionals to come together and not only learn from one another, but also share new and innovative ideas. The conference supports and encourages new delivery methods and out-of-the box thinking. What is the unique idea that attendees will walk away with after attending your session?

How are you going to keep the energy level up in the room? While you are the content leader for this proposed session, we recognize there is a great deal of knowledge among the attendees. As such, how will you engage the participants and allow them to network, connect and learn from one another?

Please select the format for how you would like to deliver this session.

- Discussion format (Conversation that Matters)
- Deep Dive (1 ½ - 2 hour exploration of a current issue)
- Ignite (15-minute presentation with slides)
- Case Study (traditional 45-minute session)
- Other – please explain

By submitting this form, you acknowledge that the presenter registration fee is \$695, and that all travel costs related to presenting are your responsibility. In addition, by submitting this proposal you agree to meet ALL posted dates and deadlines and understand that if deadlines are missed, we reserve the right to make adjustments or cancel your session.

SUBMIT to Diane Flora
Director of Education
dflora@ags.org